

Marquette Funding focuses on branding at national trucking convention

Bloomington, Mn – (April 19, 2007) – Since its inception Marquette Funding has been an exhibitor at the annual convention for The Truckload Carriers Association (TCA). The 2007 convention was held in Las Vegas this past March. For the past sixty-nine years the TCA has dedicated itself to representing the interests of the truckload carriers segment of the trucking industry, a segment generating \$350 billion in annual revenues. .

“This was the fifth consecutive convention for us”, Marquette Funding President & CEO Rich Voreis said. “As a start up company in September 2002 branding and national recognition were at the top of our priority list. We’re a niche lender marketing solely to the trucking industry. The TCA annual convention has been an excellent venue for developing brand recognition. Besides marketing to potential clients the convention allows us to cultivate referral sources among the convention’s other exhibitors. It’s safe to say we’re now a household name in the trucking industry.”

In four short years Marquette Funding reached a historic milestone when it reached the \$1 billion mark for accounts receivable financed. Marquette Funding achieved this event in October 2006 at a time when it was financing trucking companies located in 30 states.

Marquette Funding is an affiliate of Marquette Financial Companies a \$2.6 billion diversified financial services company comprised of specialty financial service businesses. Marquette Financial Companies is part of the Carl Pohlads family’s diverse business holdings, which also include significant interest in the beverage industry, real estate, and ownership in Major League Baseball’s Minnesota Twins.